



Lasting bonds

How do you define yourself?

I am a self-disciplined, goal-oriented person.

What is your philosophy of life?

Lead by example

What is your passion in life?

To create a world-class cement manufacturing company

What is your management mantra?

Strike the right chord - fast. Build a committed team and delegate authority to achieve targets.

The business leader you admire the most...

Jack Welch, the GE chief responsible for making GE what it is today

Your strength...

Time management and long-term vision

Your weakness...

Impatience with poor work ethics

What upsets you easily?

Unaccountability and irresponsible behaviour

Your kind of music...

R&B and soft rock

Your kind of a movie, any favourite ones...

The Godfather

Favourite actors...

Russel Crowe and Aamir Khan

Your favourite holiday destination...

Italy

Golf or Bridge or...

Formula-1 Grand Prix

You are a tough, serious boss or...

I am a team leader and I have to play multiple roles in different situations.

How do you de-stress?

By listening to my favourite music and playing tennis

Alok Sanghi's novel ideas have made Sanghi Industries a much-sought-after cement manufacturer in western India. His many customer-friendly initiatives like Consumer Care Centres - one-stop shops for all building and construction-related requirements - Shakti Rath - free-of-charge, on-site, concrete-testing services - and a toll-free helpline, among others, have made Sanghi a popular cement brand across Gujarat, Maharashtra, Rajasthan and Madhya Pradesh.

The Rs 690-crore, Sanghipuram, Kutch-based cement-maker has grown exponentially since Mr Sanghi joined his family business in 2005. As director in charge of corporate and strategic affairs, Mr Sanghi was associated with entities like Merrill Lynch and Regency Securities after graduating in business management from Indiana University, USA. Actively associated with the CII's Young Indians Chapter, he is also a member of the Young Presidents' Organization. In a friendly conversation with **Sharmila Chand**, Mr Sanghi shares his views on his interests and passions.

Your fitness regime...

Healthy eating and playing sports regularly

Your favourite cuisine...

Mexican, I also enjoy Pizzas a lot.

One thing you cannot travel without...

My phone and music

Your stabilising factor...

My family

Your mantra for success...

Work fearlessly and keep the intentions right.

You want to be remembered as...

Fair and committed person

Ten years from now, where do we see you?

Leading an inspirational organisation with a high degree of integrity and ethics

Send feedback to sharmila.chand@ibj.in